

BBFI/KBBF BOD Meeting Minutes

August 17, 2017

KBBF conference room, 1700 Corby Ave, Suite B, Santa Rosa, CA, 95407

- I. **Call to order:** 6:42 p.m. by President Sanchez
- II. **Roll Call:** President Sanchez, Director Bloom, Director Molina, Director Morales, Director Cruz, Director Wahrhaftig Excused absences: Directors Bañuelos, Maldonado and Roman
- III. **Approval of the Agenda:** Director Wahrhaftig moved to approve minutes, 2nd Director Bloom. Agenda approved
- IV. **Approval of Minutes:** Director Bloom moved to approve minutes of July 20, 2017, 2nd Director Cruz, Minutes approved
- V. **Public Comment:** André Marc (per email, he requested his comments be posted on KBBF website)
- VI. **Old Business/Reports:**
 1. The Santa Rosa grant application was turned in on time. We received an email acknowledging receipt. There will be two meetings for applicants to make a presentation to CAB board if they chose to do it.
 2. BOD meeting schedule. Our next meeting will be on Thursday, Sept. 21st at 6:30 p.m., in October we will go back to Saturday meetings, on the 4th Saturday of each month.
 3. NFCB costs, President Sanchez decided that she would not submit her receipt for reimbursement for her flight to the NFCB conference.
 4. Finley Clean up, there had been more trash dumped in front of our gate, President Sanchez, Hilario Jimenez and Porfirio Miranda went to clean it up. We will have someone cut down the grass/weeds. Our gate has been installed.
 5. Tiny Homes follow up- We need to send a letter to the people from Tiny Homes thanking them for their proposal, and let them know that for now it is out of our hands.
 6. Fundraising meeting, at our Fundraising meeting the board split up into two groups to target, Big Donors, and Underwriting. President Sanchez will be in both groups and start working on our brochure.

7. Reports:

Finley Long Term Report: Mayor Chris Coursey called Director Roman and they will be meeting at the Finley property on Wed. August 23rd.

Engineering Report, Director Bloom: No Report.

Financial Report, Director Molina: We have \$6,488.40 in our checking account and \$10,168.20 in our Savings account. Someone from Exchange bank will be meeting with Director Molina and President Sanchez to help set up On-line banking.

Website Report: Directors Banuelos and Bloom-Director Director Bloom has added information and pages to our website like minutes and agendas. We are going to add Click and Pledge in place of Stripe. He has been posting blogs, we hope to have Holly help us with posting things to the website.

Sue Bennett and President Sanchez are going to take a webinar to upload our public files. The FCC said we have until March 1, 2018 to do so. This involves scanning and uploading documents, we still are not sure how many years back we need to go.

Events: Director Morales: Our Next event will be Trunk or Treat on Saturday October 21st 6:00 – 9:00 p.m. Lowriders will decorate cars, and pass out candies to the kids, we will have oldies DJs and KBBF will be selling food. This is our 4th annual Trunk or Treat.

Programming: Programming Director Avila: The programming Report and our program grid are attached.

VII. New Business

1. We decided to have Salvador Strawbridge be our new Social Media Administrator which would include Facebook, Twitter and Instagram. Director Bloom moved, 2nd Director Cruz. 5 yes, 1 abstain, approved.
2. On Air Fundraising Campaign: The information is in the Programming Report, it will be the 15-24 of September.

Meeting adjourned 8:12 p.m.

Next meeting: Saturday September 21, 6:30 P.M.

Minutes respectfully submitted by Board Secretary Michael Morales