

## **KBBF Board meeting Minutes, March 25<sup>th</sup> 2017**

- I. **Call to Order:** 10:15 a.m. by President Sanchez
- II. **Directors Roll call:** President Sanchez, Director Banuelos, Director Molina, Director Bloom, Director Morales, Director Roman. Director Maldonado (excused)
- III. **Approval of Agenda:** Director Roman asked that we add Board member show as #5 under New Business, Director Bloom moved, 2<sup>nd</sup> Director Banuelos, agenda approved.
- IV. **Approval of February closed session minutes:** Director Bloom moved, 2<sup>nd</sup> Director Molina, Closed session minutes approved.  
**Approval of regular February minutes:** Director Roman moved, 2<sup>nd</sup> Director Banuelos, Regular meeting minutes approved.
- V. **Public Comment:** Josue Lopez

### **IV. Old Business/Reports**

- **Finely Long Term Options, Director Roman.** Director Roman said that the appointment with the City has been rescheduled for April. It appears that the city may not want to work with us on lien forgiveness or reduction, we are waiting to hear from city manager. We will be meeting with Councilmen Coursey and Olivares, what we want is for this to be put on the City Council meeting agenda. Director Roman and Consultant Bernie Hovden will continue looking into different options.
- **Engineering Report, Director Bloom.** Director Bloom said we were waiting for better weather to do repairs. 17 programmers have signed up for Spintron training. Andre has prepared a kit with a soundboard and whatever is needed for us to do remote broadcasting.
- **Financial Report, Director Molina.** (see attached) Director Molina said he thought that the report from our bookkeeper could be more streamlined. Our current balance is \$12,794 in checking, and \$2,167 in savings. We need to get Director Molina and Tracy the bookkeeper onto Online Banking, and we need a simpler form for our monthly meetings.
- **Website update, Director Banuelos/Director Bloom.** They are in the process of setting up a last meeting with web designer Kaiya Kramer within the next few weeks. Director Bloom said he would like to see a gift registry on our website, links, resource pages etc... Director Bloom moved that Andre buy raised letters for studio A for #100.00 or less, 2<sup>nd</sup> Director Roman. Motion approved.
- **Events, Director Morales,** We had an immigration forum on March 22<sup>nd</sup> and were able to broadcast live from 1:00 – 4:00 p.m. We should probably re broadcast this information a few times. For April 22<sup>nd</sup> we would like to show the movie A Day without a Mexican, and sell food. On May 20<sup>th</sup> a dinner dance with Los Ritmicos. We need to have more of a presence in the community, broadcasting live, whenever possible.
- **Programming Report, Programming Director Avila.** There are several programs ending this month including De Corazon a Corazon, and Entre Jovenes. These people chose to leave their programs, they sent letters saying they no longer wanted to do their shows. The board did not removed them. This month a new program on Tuesdays from 5-6 p.m. called Invitame a Tu Tierra to talk about traditions in different parts of Mexico.  
We will be setting some new guidelines, new programmers will have to provide their own headphones and two helpers. All programs should be opening up phone lines for calls. Programs should be interactive instead of just solo opinions. Two programs coming up will be about African

American Youth and one about Gang prevention, these people just need to find program partners. Programming Director Avila is working on strip programming, it will require the moving of a few shows, some will be happy, some will not. Voz del Pueblo will get s new slot. Our general direction in programming will be Spanish public affairs programming, youth oriented programming, LGBT in Spanish, more conversational type programs. We will also be getting some programming from Puerto Rico. Programmers need to be reminded about filing our guest authorization paperwork ahead of time. Director Roman moved that Guest authorization paperwork be filled out at least two weeks before show for elected and or appointed officials, sent to Programming Director Avila who will in turn let the board know. 2<sup>nd</sup> Director Morales. We need a calendar for studio B.

- **Station Operations, President Sanchez,** Already talked about above in the other reports.

## VII New Business

- 1.) **Wells Fargo Underwriting,** Do we take the offer from Wells Fargo? Director Bloom moved that we do, 2<sup>nd</sup> Director Roman, President Sanchez will accept the proposal from Wells Fargo.
- 2.) **IOLERO Independent Office of Law Enforcement Review & Outreach.** Director Roman was the chairperson of IOLERO. Jerry Threet fired her because he felt she wasn't doing things the way he wanted them done. The reason we are bringing this before the board is some programmers are interested in interviewing Director Roman about the firing. Director Morales moved that we as a board cannot take a position on this, but that Director Roman does have the right to be on the air and tell her side of what happened. Director Roman can state that she is a member of the BOD of KBBF, but during interview not speaking on behalf of BOD, but as an ex member of IOLERO. 2<sup>nd</sup> Banuelos. Approved.
- 3.) **Participation at this years Cinco de Mayo event,** Director Banuelos said the event will be much smaller this year, there are concerns about the safety of the community, and the Sheriff's office cannot guarantee that ICE wouldn't/shouldn't come. There will only be one stage, and about half the amount of vendors. The event will be on Friday May 5<sup>th</sup> from 4-9 p.m. Director Morales moved that we table at Cinco de Mayo, and propose that Programming Director Avila be our "talent" in order to get the \$500.00 that the Cinco committee gives to other stations.
- 4.) **Molly Goss Proposal-**Costs for covering a story in Mexico about asylum seekers at the border. Director Bloom moves that we accept the proposal, 2<sup>nd</sup> Director Morales, there was a discussion, we have no money, it went to a vote, and motion doesn't pass. Director Morales moved that we give Molly Goss a KBBF press pass, 2<sup>nd</sup> Director Banuelos, approved.
- 5.) **Board show:** Our bylaws say programmers cannot be on the board. In the past the board had a once a month on-air report about what was happening at KBBF. The problem was who would do the interviewing of the board. We should talk about the possibility of changing that bylaw at our next meeting or a bylaws meeting.
- 6.) We need to set a date for a **board retreat.** Director Banuelos will send out a Doodle to see what date would work best for all of us.

Meeting Adjourned at 1:18 p.m.

Next board meeting April 29 2017

Minutes respectfully submitted by Michaele Morales, Board Secretary