

BBFI Minutes for June 10, 2017

Location: KBBF offices, 1700 Corby Ave. conference room, Santa Rosa, CA 95407

I. Call to Order: The meeting was called to order by Vice President Caroline Banuelos at 10:14 am.

II. Roll Call: Caroline Banuelos, Santos Molina, Michaele Morales, Alicia Roman, Lisa Maldonado, Alan Bloom. Excused absence: Alicia Sánchez, Michaele Morales. Madonna Cruz was also present. She was appointed Director later in the meeting.

Visitors present included Joanna Shapanus, Madonna Cruz, Will Cunningham and Francisco Pardo. Later Andre Andrus and Scott arrived.

III. Approval of Agenda: Added: consideration of adding an additional gate at the Finley property. Agenda approved, moved by Director Maldonado, seconded by Director Roman.

IV. Approval of Minutes: The minutes of the May 13 board meeting were approved as written, moved by Director Maldonado, seconded by Director Molina. The minutes of the April 29 closed Board meeting were approved as written, moved by Director Maldonado, seconded by Director Bloom.

V. Public Comments: Will Cunningham is involved with the music business. He holds patents in that area and wants to work with KBBF to share the royalties. He is working with Sonoma Creative Works to talk about grants and with "Street Teams" to promote KBBF and raise funds. He is a programmer trainee and did a test show recently where they put kids on the air, which resulted in tremendous community reaction. He also is helping Program Director Edgar Avila with the program logs.

Francisco Pardo came to get to know the Board better and to comment that the Internet activities of KBBF are difficult for him and the other programmers to master. When asked, he said that learning Spinitron is part of it. He also commented that we should be announcing Board meetings on the air more often.

VI. Old Business:

1. Appointment of New Board Members: There are two candidates, Madonna Cruz and Albert Wahrhaftig. The Board has had an opportunity to meet with both of them at previous Board meetings and review their applications. Both were unanimously approved upon motion of Director Maldonado and second by Director Roman.

2. Summer Schedule for Board Meetings: This was previously proposed by President Sánchez. After considerable discussion it was decided to meet the third Thursday of the month at 6:30 pm: July 20, August 17 and September 21. After that, the meetings will revert to the second Saturday of the month at 10 am.

3. Santa Rosa \$5000 grant application: This is a program of the Santa Rosa Community Advisory Board, which recommends grants that are then approved by the City Council. Director Roman asked about a possible conflict with our lien waiver activities. Director Maldonado suggested a grant for community outreach expenses such as table, chairs, canopies, banners. Director Cruz mentioned that previous winners are on the City web site. There is a July 31 deadline. The Board voted to appoint a Board Committee consisting of Director Morales and Director Maldonado to pursue a grant. Moved by Director Bloom, seconded by Director Molina.

4. Finley Long-Term Options Committee. Director Roman has been contacting Caluha Barnes, Santa Rosa Director of the Office of Community Engagement, on a weekly basis to see if there is any new information on the possibility of mitigation of the fine. Ms. Barnes says she is still working on it. Director Maldonado will follow up with Santa Rosa City Manager Sean McGlynn, City Council member Julie Combs, and Mayor Chris Coursey.

Later in the meeting Director Roman emphasized that we should not jump to the solution of selling the property before exploring other options. For example, the idea of building tiny houses for the homeless on the concrete pad is still on the table. Another possible option is that she has talked with Omar Gallardo at Land Paths, who are looking for space.

5. Finley Short-Term Solutions: There has recently been another break-in at the property where the perpetrators broke the hinges to remove the gate and dumped a load of trash next to the building. Andre Andrus has looked at the photos downloaded from the cameras of our neighbor, Santa Rosa Associates II and has identified the make and model of the vehicles. The perpetrator is also clearly visible.

Director Bloom has met at the site with a representative of Coggins Fence company to talk about adding an additional gate part way down the access road. This would be a single pole that swings across the road to block access to vehicles. We haven't received their quote yet, but it looks like it would be approximately \$1500. In addition Coggins looked at adding three strings of barbed wire across the top of the current gate and adjacent fence to make it harder to enter on foot. The Board voted to spend up to \$2000 on this project, moved by Director Maldonado, seconded by Director Roman.

Scott offered that he has a power auger so perhaps we can reduce the cost by doing some of the digging and other work ourselves. Scott also offered to weld a metal bar on the hinge side of the present gate to prevent its removal in the future.

Later in the meeting, Joanna Shapanus offered to research purchasing a "Game camera" to cover the gate entrance. This would be the kind that sends a text message whenever something is moving and allows remote viewing via a smart phone so you can call the police in real time as a break-in is occurring.

Lisa Maldonado will work with Alan to schedule a date for volunteers from the Graton Labor Center to come to the site to cut the remaining weeds and remove the trash that was dumped.

6. Engineering Report: Director / Chief Engineer Bloom reports that the team we hired of Adam McLaughlin and Bob Magnani have gone up to the antenna site and repaired the two tower legs that developed cracks/splits due to water freezing inside. They also installed custom-made caps on the tops of each tower leg to prevent rain getting inside in the future.

We got back the results of the mold test in the conference room. The results were negative - no mold found.

The burned-out bulbs in the studio A on-air light have been replaced. There is still no success with trying to view the security cameras via the LAN on office computers.

7. Financial Report: Director / Treasurer Molinas reported that the May 20 dance event netted \$1057. Our bookkeeper reports nearly \$5000 in reimbursements due to Josue Lopez. Much of this was for telephone bills paid with Josue's credit card. Directors Molinas and Sánchez have verified the expenses. He will be contacted to arrange payment.

Currently we have about \$22,000 in the savings account and \$7000 in checking. Bills are running about \$4000/month.

Treasurer Molina and President Sánchez have discussed that we really need to focus on fundraising to finance ongoing expenses. A committee of Directors Molina, Banuelos and Sánchez will meet to pursue getting underwriting for some of the programs that are already on the air. Will Cunningham also has some leads we can pursue.

8. Website Report: Director Bloom says that only a few of the programmers have submitted their biographies and show descriptions for the web site. We should send all the others a personal email with a link showing how empty their current pages look to encourage them to contribute. Director Banuelos reminds us that we need to pay the invoice of Kaiya Kramer, our web developer. Also Kaiya has offered to do some training classes for those who want to contribute content to the web site so we need to get those set up.

9. Events: The Events Coordinator, Director Morales, was not present to report but there is a proposal to do a movie night, perhaps with the film "Un día sin inmigrantes".

10. Programming: Programming Director Edgar Avila could not attend the Board meeting but submitted a written report, attached. Joanna Shapanus reported that the paper logs were not in the studio this morning, but she found them in the office and gave them to the programmer on duty. Also, some programmers have been asking what is KBBF's contract with Radio Bilingüe?

VII. New Business: There was no new business.

Adjournment: The meeting adjourned at 12:05 pm, moved Director Roman, seconded Director Bloom. The next board meeting is Thursday July 20 at 6:30 pm.

Submitted by Alan Bloom, filling in for Secretary Michaele Morales.