

BBFI/ KBBF Minutes for May 28, 2016

I. **Call to Order** 10;12 a.m..by President Sanchez

Roll call: Alicia Sanchez, David Janda, Josue Lopez, Michael Morales, Veronica Reina, GM Ortiz Absent: Carlos Lopez

II. Approval of Agenda- Need to add letter to Director Lopez to Old Business #2, add California Conservation Corp under New Business #4, add Latino Celebration under New Business # 5. Director Lopez, moved, Director Morales 2nd. Approved

III. Approval of Minutes-Will approve at next meeting

IV. Public Comment Many people from the community came to ask that Lideres Del Futuro be reinstated. There was also a community letter and a petition with 461 signatures from the organization LEA. President Sanchez thanked the public for their comments, told them that this was a personnel issue that the board would have to discuss in closed session. When asked, President Sanchez told them we hoped to have decision about this in about two weeks.

Old Business

1.) **Finley Property:** Most of the information about the recent Finley issue is included in the GM report. We have until September 4th to comply. Director Morales moved that Bernie Hoven continue as our consultant and deal directly with GM and cc board, Veronica Reina 2nd , motion passes.

2.) Letter to Director Carlos Lopez about his intentions of staying on, or leaving the board. Director Lopez offered to draft the letter to Director Lopez.

V. New Business

1.) **Fundraising model-** Director Reina and GM Ortiz went to see a presentation that provided a good model for fundraising. There are four different steps to this model. There is a video available to get more information on this model. The vision would be to hire a Development Director and have two events per board member each year. There is a specific method that has to be used, and it is labor intensive. Director Rienna will send us the link for video.

2.) **On Air Campaign,** It started on Sat. May 21st until Sat. May 28th.

3.) **BBFI Founding day celebration** on May 31st at 6:00 p.m.

4.) **California Conservation Corp-**GM Ortiz is trying to establish a strong tie with them. KBBF will run a summer PSA for them. We would like to become their media partner.

5.) Latino Independence Day Celebration, We should have a KBBF table at the event. Event will take place at Luther Burbank Center on Sat. Sept. 17th.

VI. Board Reports

Vice President Report, David Janda – Director Janda would like to resign from the VP position on the board, but not resign from the board. Director Lopez moved to accept, Director Reina 2nd approved.

Director Janda made a motion that Director Riena replace him as VP on the board, Director Lopez 2nd, vote, 3 in favor, 1 against, motion passes.

GM Report- See attached

Programming Report Director Lopez, none

Next Board show on June 5th.

Meeting adjourned 12:57 p.m.. Next meeting June 25, 2016