



JANUARY 30, 2016

VICE PRESIDENT'S REPORT:

In the spirit of the KBBF BOD being a working Board these notes are presented.

KBBF is invited to co-sponsor this year's City of Santa Rosa Earth Day Festival. I will forward the email from the City that outline different sponsorship levels and I would like direction from the Board about the amount of station resources (if any) we might offer.

Last year the novice volunteer trainees interviewed bilingual attendees and participants. We might consider live broadcast similar to our Discover Day participation last fall. Ventura Longoria has said he will train volunteers for remote broadcasting and can perhaps coordinate with Alan Bloom and Josué López.

I would like a coordinator that focuses on attaching Earth Day organizations and environmentalists with our interview focused programmers. I will need help from the underwriting team to create a package for presentation to the City if the Board decides to work on this project.

The Festival happens on April 23.

We need to reaffirm or change our current policy for airing interviews of political candidates. In past years Elaine Holtz, Louie Gutierrez, and Francisco Vásquez have interviewed candidates. This past week Francisco Lozano interviewed a political candidate for US Senate.

I would request direction for the growing news team related to news gathering and emphasis particularly related to news outside of our immediate area. It has already received reports from Francisco Lozano in LA. We have the possibility of reconnecting with Journalist Molly Goss in Mexico and requesting material now that we have a weekly platform.



Joseph Persico is a board member of the local ACLU, high school teacher in Sonoma and volunteer translator for the Calendario. He will be approaching Vylma Ortiz about making a road trip to KBBF with some of his students who have expressed interest in learning and producing Internet and radio content about their lives.

Coincidentally, Roxana Leiva, KBBF volunteer and teacher at Novato High School is developing a radio media project with some of her Latino students. There may be interest in renewing the Youth Multi Media Project with energy from these and other high school students as well as the SRJC and SSU.

I am out of the area beginning February 10<sup>th</sup> to visit family in SoCal. My last visit lasted about a week. I will likely have enough Calendario items ready for recording and will be looking for a coordinator to make sure the week's product gets translated, recorded and edited for airing for at least two working sessions I will be away.

Respectfully submitted by David Janda