

KBBF Minutes for January 20, 2016

I. Call to Order 10:30 a.m.

Roll call: Present: Alicia Sanchez, David Janda, Josue Lopez, Michaelae Morales, Santos Molina, Vylma Ortiz.

Absent: Carlos Lopez

Guests: Edgar Avila, Alan Bloom

II. Approval of Agenda. We added on air campaign to Old business. Moved by Director Lopez, 2nd by Director Morales, approved.

III. Approval of Minutes of December 7, 2015: Amended to add under New Business: item #2: "Discussion about sending an email to all programmers about the situation at Finley to keep them updated." Add # 5 under New Business, "there was a discussion about adding an honorary advisory board". New business item #6 would be "developing a criteria to determine who gets a KBBF email address." Director Morales made motion to approve minutes as amended, Director Lopez 2nd, minutes approved.

IV. Reports

Vice President report, Director David Janda: David talked about our involvement in Earth Day at the end of April. He will be sending our sponsorship levels. He said we need to increase our capacity to do remote broadcasts. We need to be providing more local news. There are community members who work with youth who are interested in working with KBBF. David will be away for about a week beginning Feb. 10th. David made a motion that we find personal to participate at the \$5,000 level for Earth Day. Josue Lopez 2nd, approved. Director Lopez suggested that we write a letter to programmers about our policy on interviewing candidates for political office, he said we need more training in general for programmers.

GM Report, Vylma Ortiz (see attached) There is urgency to work on the Finley property problems. We will continue working on website so we can hopefully begin streaming. We need to work on board recruitment; we need a minimum of eight people on board. Motion made by Michaelae and seconded by Josué that \$5000.00 from the December 2015 fundraising campaign go to the development of the website. Motion approved.

Programming Report, Josue Lopez Fundraising, we need to plan well ahead of time for our next on air campaign and have a series of deadlines to accomplish what we need to do. We need to reign in our programmers from representing themselves and making comments as members of KBBF. It is important to develop criteria to approach programmers about their programming, and meet with them individually to go over the set criteria. We discuss this at the next programmers meeting on Feb. 9th. Meetings will now be at the beginning of each month. Josué reported on the Library Advisory board and future collaboration with them. He has 3 persons in mind as potential board

members. Vylma and Josué will keep rest of board informed on new programs to replace Thursday's programs Lideres de Futuro and Diaspora Latina.

V. Old Business

1. **Fundraising report** (see attached) some money from on-air campaign has come in. We are waiting for another \$1,580 in pledges. The next on air campaign should be for seven full days.

2. **Ron Lopez's resignation** as BBFI director is effective January 30, 2016.

3. **Well Fargo Underwriting** Director Lopez made a motion that 1/3 of the Wells Fargo underwriting grant go the matching fund which would be about \$6,000. Director Morales 2nd. GM Vylma Ortiz thought it should be more like \$9,000, it went to a vote, 3 in favor, 2 against, motion passes.

4. **On-air campaigns**---future campaigns discussed during Josué's report.

VI. New Business

1. **Finley Property**, the City of Santa Rosa gave KBBF a seven day notice to clean up property. Some directors talked to city to ask that they give us a little more time.

2. **New Bank Signature**, Motion made by Director Janda to remove Ron Lopez as signer, and add Director Santos Molina. Motion 2nd by Director Lopez. Motion approved.

3. **Programming Retreat Report** - We already covered this subject, GM Vylma Ortiz will put notes in writing this week.

4. **Well Fargo Proposal** We need to submit a budget for the website, we would like to ask for about \$10,000.

We are going to table New Business **Honorary Advisory board**.

VII, Public Comment, Francisco Pardo let us know that the door has been unlocked just so we can be aware and let programmer know they should check door. He said we should have wheelchair access at the front door so we are not open for a lawsuit, again. Alicia has already talked to the Carpenters about this issue. He suggested that we also add our own KBBF events to the community calendar.

Meeting adjourned 2:00 p.m.

Next meeting, Saturday, Feb. 27, 2016

Minutes respectfully submitted by Michaele Morales, board secretary